

Michelle Kim

Front-End Developer

Atlanta, GA

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michellekim.dev

SUMMARY

Front-end developer with 12+ years of experience building user-facing web applications for clients across healthcare, marketing technology, and enterprise software. Specializes in React and TypeScript, with a track record of delivering on complex, multi-stakeholder projects across greenfield product builds and large-scale platforms serving millions of users. Comfortable working across the stack and collaborating closely with designers, product managers, and clients.

SKILLS

Languages: JavaScript, TypeScript, HTML, CSS

Frameworks & Libraries: React, React Native, Node.js, AngularJS

Styling & Components: Tailwind CSS, shadcn/ui, Mantine, Tamagui, CSS Modules

Tools & Platforms: Vite, Git, Vercel, WordPress

Practices: Component-driven development, responsive and mobile-first design, accessibility (WCAG 2.1 AA), API integration, state management, AI-assisted development

EXPERIENCE

Digital Scientists | Front-End Developer

Nov 2013 – Jun 2026

Alpharetta, GA

- Led front-end development on the Duke Health SDOH Partnership Platform, a React + TypeScript application integrating 400+ public health datasets with interactive Mapbox visualizations. Coordinated a cross-functional team of 7 to 8 engineers including nearshore developers, established TypeScript conventions and front-end standards, and delivered a multi-persona platform serving students, researchers, faculty, and community partners across Duke University's health initiatives.
- Contributed front-end UI development to Mailchimp's Creative Assistant, an AI-powered design tool that generated nearly 5 million branded campaigns within 8 months of launch. Built React components and templates within a product serving Mailchimp's 16 million active users.
- Developed React front-end for Tempo, a mobile-first Sales CRM built and shipped for Mailchimp in 75 days using Google Ventures Design Sprint methodology. Delivered a responsive desktop experience integrating with Mailchimp's marketing data platform.
- Contributed front-end features across the NeverAlone telehealth platform, a production React/React Native system serving 130+ senior care facilities across 7 states, working on both the patient-facing Seniors app and the Employee Health Portal used by care staff.
- Served as sole developer on Previn, a full-stack React + Vite + Mantine + Node.js wine guide platform for fine dining restaurants. Built an admin dashboard for restaurant sommeliers to manage their wine library and a guest-facing mobile web experience for browsing wines by budget, type, and food pairing; delivered v1 to client with v2 in contract negotiation.
- Led front-end development of UpLift Tracker, a custom HIPAA-compliant EHR platform built for Fathers' UpLift, a nonprofit mental health organization serving 16,000+ fathers. Built the React component library using shadcn/ui, with integrations spanning Zoom telehealth, OpenAI-powered assessment summarization, and AWS; delivered to WCAG 2.1 AA accessibility standards.
- Served as sole front-end developer on Tinyspark, a React Native brand engagement platform built to help brands convert social followers into owned audiences. Built the mobile UI using Tamagui, with integrations connecting to Mailchimp, Klaviyo, and Shopify for full-funnel fan engagement and analytics.

- Established front-end architecture, Tailwind configurations, and component foundations from scratch across multiple greenfield client engagements, adapting to each project's design system and brand requirements.
- Contributed front-end development across additional client engagements including BoxLock (IoT smart lock app featured on Shark Tank), GoFan (digital ticketing platform serving 10,000+ schools), AdvancED eProve (education assessment platform used by 32,000+ schools in 70 countries), and RoadNinja (road trip app with 1M+ downloads built for Lamar Advertising).
- Collaborated directly with designers, product managers, and external client stakeholders across simultaneous engagements in healthcare, marketing technology, education, and enterprise software.

Eclipse Web Media | Senior Developer / Developer

Jan 2012 – Nov 2013

Duluth, GA

- Built front-end of client websites using standards-compliant, cross-browser compatible HTML and CSS; translated designs into PHP templates for CMS integration across multiple client accounts.
- Implemented responsive design techniques for mobile across multiple client websites at a time when mobile-first development was an emerging standard.
- Managed multilingual and geo-targeted web presences, including creating Spanish-language versions of websites and duplicating files for domain-targeted deployments.
- Oversaw multiple client projects simultaneously, coordinating with project managers to meet deadlines and communicating directly with clients on project details and technical troubleshooting.
- Assisted in managing SEO content implementation across client websites, contributing to organic search performance alongside development work.

EDUCATION

University of Georgia | B.A. in Journalism (Advertising), 2011

Graduated Cum Laude with Honors | Dean's List | UGA Honors Program